

BINARI WITANAPATIRANA

806.787.8999

binariw@gmail.com

www.binariw.com

EDUCATION

Texas Tech University - Lubbock, TX

College of Media Communication

Masters in Media Communication — Anticipated Graduation Day: **Aug 2016**

College of Visual & Performing Arts — School of Art

Bachelor of Fine Arts — Communication Design **May 2014**

PROFESSIONAL EXPERIENCE

Publicis Hawkeye - Dallas, TX

Junior Art Director { 09.14 – 06.15 }

- Work primarily on the New Business team designing layouts for new pitch work

- Publicis Hawkeye internal projects

Idea Grove - Dallas, TX

Graphic Design Intern { 08.14 – 09.14 }

- Create custom layouts, logos and templates for IT clients

Harbinger Student Journal of Art and Literature - Lubbock, TX

Senior Graphic Designer { 07.13 – 06.14 }

- Design conceptual layouts + the cover for the publication

- Create promotional pieces for the Journal

Texas Tech University IT Division - Lubbock, TX

Student Graphic Designer { 06.13 – 06.14 }

- Maintain the creative brand of Texas Tech University IT Division

Responsibilities include: bulletin design, promotional pieces + logo design

Binari Witanapatirana Designs

Freelance Designer

- **Becoming One** { 05.15 }

A couples kit for marriage essentials

- **The Love Code** { 04.15 }

A pre-marriage kit

- **Bespoke** { 04.15 }

Lifestyle blog

- **Monkey Moose Designs** { 09.13 - 10.13 }

Esty Store

- **The Wedding Connection Magazine** { 07.13 - 09.13 }

West Texas bi-monthly wedding magazine

- **Daddy O's Vintage Store** { 05.13 - 07.13 }

Local thrift store

SKILLS

Adobe Photoshop - Adobe Illustrator - Adobe InDesign - Adobe Dreamweaver

Adobe epub (ADE) - Word Press - HTML/CSS - Multi-Lingual — English,

Sinhalese, Bengali & Basic understanding of French

AWARDS

2013 American Advertising Federation Awards — Local

Gold ADDY Award for Penguin Classics Book cover redesign

2013 American Advertising Federation Awards - 10th District (TX, OK, AR, LA)

Bronze ADDY Award for Penguin Classics Book cover redesign

ACHIEVEMENTS

President's Honors List (Spring '11, Spring '12)

Dean's Honors List (Spring '10, Fall '11, Fall '12 & Fall '13)

Who's Who Among Students in American Universities and Colleges (2013)

SCHOOL RELATED AFFILIATIONS

Golden Key Honors Society — Member

Association of Graphic Artists — Member

{ Student Organization for Graphic Artists at TTU }

College of Visual & Performing Arts — Ambassador

{ Represent the college at various events }

OTHER WORK EXPERIENCE

Texas Tech University — Undergraduate Admission

Lead Student Tele-counselor { 09.11 – 05.13 }

- Interview students & file paperwork

- Manage time sheets and productivity

- Call prospective + admitted students to help them with the admission process